

NICOLE L. SELLARS
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EDUCATION

Ph.D. Sport and Exercise Science, Emphasis in Sport Administration

Doctoral Minor: Applied Statistics and Research Methods

August 2021

Dissertation Title: Career Development in Sport & Leisure: An Application of Social Cognitive Career Theory

University of Northern Colorado, Greeley, Colorado

Advisor: Dr. Alan Morse

M.P.E., Emphasis in Athletic Administration

Idaho State University, Meridian, Idaho

December 2015

Advisor: Dr. Howard Gauthier

B.A., Communication

Minor: English

May 2014

Boise State University, Boise, Idaho

Advisor: Dr. Laurel Traynowicz

TEACHING EXPERIENCE

Assistant Professor

School of Hospitality, Sport, and Tourism Management

August 2019-Present

Troy University, Troy, Alabama

Responsible for preparing and presenting lectures and class activities for undergraduate courses including Introduction to Event Management (HSTM 2210), Introduction to Sport Management (HSTM 2255), Event Communication & Technology (HSTM 3320), Leadership Principles in HSTM (HSTM 3350), Legal Aspects in Sport Management (HSTM 3353), Sport Marketing (HSTM 4430), Sport Finance (HSTM 4451), and Sport Communication & Emerging Technology (HSTM 4452), Revenue Generation (HSTM4470)

Tasked with creating syllabi, exams, and evaluations

2020

Graduate Teaching Assistant-Instructor

Department of Sport and Exercise Science
University of Northern Colorado, Greeley, Colorado

August 2016-May 2019

Responsible for preparing and presenting lectures and class activities for undergraduate courses including Administration and Law (SES 461), Self-Defense (SES 134), Basketball (SES 100), and Bowling (SES 111)

Tasked with creating syllabi, exams, and evaluations

Guest Lecturer

Department of Human Performance and Sport
Metropolitan State University, Denver, Colorado

Fall 2017

Responsible for preparing and presenting lectures for Sport Venue Operations (SM 2070) and Legal Liability for Physical Educators, Coaches, and Administrators (HPS 4660)

SCHOLARLY ACTIVITY

Sellars, N., Jacobs, B., & Wendry, B. (Selected for development; 2021). A conceptual model of academic choice in sport and leisure management. *Managing Sport and Leisure*.

Jacobs, B., & **Sellars, N.**
(Eds.). (341-352). Abingdon, United Kingdom: Routledge.

Traugutt, A., **Sellars, N.**, & Morse, A. (2018). Salary discrepancies between Conference. *The Journal of SPORT*, 6(1), 40-58.

Sellars, N., & Fowler, B. (Data analysis in-progress). Athletic identity and athlete satisfaction: an analysis of club sport athletes. To be submitted Fall 2021 to *Journal of Issues in Intercollegiate Athletics (or equivalent)*.

Sellars, N., Hazzaa, R., & Smith, K.M. (Data analysis in-progress). Subsidizing NCAA athletic departments: an analysis of student fees at FCS public institutions. To be submitted Fall 2021 to *Journal of Issues in Intercollegiate Athletics (or equivalent)*.

Hazzaa, R., & **Sellars, N.** (Data analysis in-progress). Understanding perceptions of corporate social responsibility in professional sport: Findings from contemporary consumers. To be submitted Fall 2021 to *Journal of Global Sport Management (or equivalent)*.

CONFERENCE PRESENTATIONS

Jacobs, B., Hazzaa, R., & **Sellars, N.** (2020). Gender equity in sport management academic program enrollment: Generating a dialogue through faculty perspectives. Presented at the 2020 Commission on Sport Management Association Conference in Baton Rouge, Louisiana.

Sellars, N., & Fowler, B. (2019). Athletic identity and athlete satisfaction: an analysis of club sport athletes. Presented at the 2019 North American Society for Sport Management Conference in New Orleans, Louisiana.

Sellars, N. (2019). Gender equity in intercollegiate athletics: Discourses of a NCAA athletic department. Presented at the 2019 Global Sport Business Association Conference in Fort Lauderdale, Florida

Sellars, N., Hazzaa, R., & Smith, K.M. (2018). Subsidizing NCAA athletic departments: An analysis of student fees at FCS public institutions. Presented at the 2018 Global Sport Business Association Conference in Fort Lauderdale, Florida

Hazzaa, R., & **Sellars, N.** (2018). Understanding perceptions of corporate social responsibility in professional sport: Fi

Assisted Dr. Laurel Traynowicz and Dr. Keith Harrison by creating data collection protocol and