

communication, foreign language, and fine arts disciplines along with practical experiences in journalism, mass communication, music, speech communication, classics, modern languages, theatre, visual arts and design.

The college assumes that the richest experiences of human beings arise from their abilities to analyze and interpret intelligently and imaginatively works of art and performances as well as the rhetoric and actions of past and present leaders; to communicate effectively within a variety of contexts using the multiple languages and tools of the communication and fine arts disciplines; to make intelligent decisions in an increasingly complex and diverse, media-driven society; and to work together harmoniously in groups to accomplish established goals.

The mission of the college includes the creation of a climate within and beyond its institutional boundaries that

encourages responsible, ethical, and informed expression within the disciplines of which it is composed.

Troy University's College of Communication and Fine Arts is a primary provider of cultural events benefiting the citizens of Troy, Alabama and the region. Accordingly, the college offers such fine arts events as art exhibits; symphony band, jazz band, and choral concerts; and theatrical performances (including musical and children's theatre). In addition, the college offers a variety of symposia and workshops and an annual fine arts season subscription.

As part of ongoing planning and evaluation, the College of Communication and Fine Arts regularly evaluates student

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## MASTER OF SCIENCE IN STRATEGIC COMMUNICATION

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Students should consult the General Regulations section of the Graduate Catalog for additional information regarding Graduate School admission requirements, transfer credit, and other critical policies and procedures.

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The Master of Science Degree in Strategic Communication,

Degree in Strategic Communication:

information

### **Admission Requirements**

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#### **Unconditional Admission**

1.

communication research to theories of strategic communication,

*Required Coursework: (15 Semester Hours)*

**Conditional Admission**

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Conditional admission does not apply to this program.

**Transfer Credit**

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*Elective Coursework: (15 Semester Hours)*

Communication

**Degree Requirements**

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Communication

COM 6691.



