

Minutes
Board of Trustees' Meeting
Troy University
November 18, 2006

The Board of Trustees met at 2:30 p.m. on November 18, 2006, in the General Academic Building Conference Room on the Troy University Campus in Troy, Alabama. Dr. Doug Hawkins, President Pro Tem of the Board, called the meeting to order.

I. Roll Call

Upon roll call, the following members, comprising a quorum, answered present: Dr. R. Douglas Hawkins, Senator Gerald O. Dial, Dr. James R. Andrews, Mr. Roy H. Drinkard, Mr. John Harrison, Mr. Lamar P. Higgins, Mr. Allen E. Owen III, Mr. Forrest Latta, Mr. C. Charles Nailen, and SGA President Mr. Joe Hutto (non-voting member). Absent: Governor Bob Riley, Dr. Joe Morton, State Superintendent of Education, and Mr. Milton E. McGregor.

II. Approval of Minutes (August 4, 2006)

A draft copy of the minutes was mailed to Board members prior to the meeting. There being no changes, Dr. D. Hawkins called for a motion to approve the minutes as presented.

ACTION: Senator Dial made a motion to approve the Minutes as presented for the August 4, 2006, meeting. A second to the motion was made by Mr. Owens. Having received a motion and second, the Minutes (copies of which were mailed to Board members prior to the meeting) were approved.

III. Chancellor's Report

Chancellor Hawkins introduced to the Board and welcomed to the campus Dr. Robert Potts, former President of the University of North Alabama and now the new Chancellor of Arkansas State University.

Chancellor Hawkins advised the Board that today's agenda includes a court case report, a student services report, naming of the Chi Omega House, the 2007 legislative agenda, Doctor of Nursing Practice (DNP) and an honorary doctorate.

The Chancellor reported on the following topics:

Center for International Business and Economic Development (CIBED)

The Center was funded by the U.S. Congress, thanks to the good work of Senator Richard Shelby. Dr. Judson Edwards serves as Director of the Center and the University will soon have a track in our MBA on Economic Development. During the last several months, the university conducted an Economic Impact Study to determine the influence and the impact the university has on the economy of Alabama. It was noted that the university employs over 5,000 people full and part-time. In terms of payroll this calculates to approximately \$140M impact which translates to more than a third of a billion dollars in the state.

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Zhu has tentatively made the commitment that he will make replicas of the Trojan statue that stands in the middle of the Quad for the Montgomery, Dothan, and Phenix City campuses. Chancellor Hawkins closed by giving an update on the 1-2-1 program with China.

IV. Court Case Report, Dr. Doug Patterson

Dr. Doug Patterson, Senior Vice Chancellor for Administration, provided an update on the Knight vs. Alabama court case which has been ongoing for more than 25 years. It was noted that the University has paid out more than \$1M in attorneys' fees during the duration of the case. It appears that the case is coming to an end. All parties have reached settlement in the case. Troy University has two settlement agreements in the case—one general agreement very similar to the one all universities involved have signed and a second specific agreement that had to be mediated with Alabama State University regarding the areas in dispute between both universities. Dr. Patterson elaborated on specifics in the general agreement which will be in place for the next five years. He further outlined the specific agreement with Alabama State in regard to certain program offerings. In response to a question from Mr. Higgins, Dr. Patterson said that this agreement removes the restriction of recruiting students in high schools. It was noted that the last day for public comment on these settlement agreements is December 5th and then the judge is expected to issue an order putting into effect all of the settlement agreements. Dr. Patterson also responded to a question saying that the ruling of the court stipulates that state would have to meet a financial obligation of \$47M to pay out to Alabama State and Alabama A&M for future programs and building construction.

V. Student Services Report, Dr. John Schmidt

Dr. John Schmidt, Senior Vice Chancellor for Student Services, gave a report on the new bookstore, the new residence hall, and the First Year Student Success Center.

The bookstore project will be an 11,000 square foot addition to the current facility and is scheduled to open during the summer of 2007. This facility will expand the food court area, as well as other opportunities to expand services for students. Dr. Schmidt gave a report on the increased sales experienced through the Barnes and Noble Bookstore operation. A comparison in sales from the previous year was given which showed sales of approximately \$3.9M currently.

The new residential complex is on schedule for fall 2007 opening. There will be 525 private bedrooms in 2 and 4 bedroom configurations with living room, galley kitchen, and bath between bedrooms. Common space in the complex will include leasing office, meeting room, fitness area, lounge and convenience store. The applicant pool is already at 497 with little marketing to students.

In regard to the First-Year Student Success Center, Dr. Schmidt reported on initiatives underway. Plans are underway to identify someone to direct the center. As part of the First-Year Experience, beginning in January all new students will be required to read an assigned text. The students will be given assignments to report on the book through English and History classes.

In conclusion, Dr. Schmidt opened the floor for questions/comments.

Following Dr. Schmidt's report, Chancellor Hawkins introduced Resolution No. 1 relating to the naming of the Chi Omega House. He added that the university administration in concert with the National Chi Omega Organization encourages to Board to embrace the following resolution in memory of a wonderful and pioneering lady who was literally the mother of the Greek System at Troy University.

- **Resolution No. 1—Naming of Chi Omega House**

ACTION: Senator Dial made a motion to adopt Resolution No. 1, Seconded by Mr. Higgins, the Board unanimously adopted the following resolution.

Resolution No. 1

**Honoring Mrs. Rachel Hawkins and
Naming the Rachel Hawkins Chi Omega House**

Whereas, Mrs. Rachel Hawkins is recognized for her key role in the revitalization of the Greek System at Troy University which has been a catalyst in the progress of the university; and

Whereas, Mrs. Hawkins showed a remarkable love over the years for Troy University students involved in the Greek System and a caring concern for their success and well-being; and

Whereas, her initiative and drive in support of Troy University's sororities and fraternities allowed the university's Greek System to flourish and integrate itself as a vital part of campus life; and

Whereas, Mrs. Rachel Hawkins demonstrated great leadership in chartering Chi Omega to the Troy University campus in 1976 and served as Chi Omega chapter advisor for twenty-two years.

Therefore be it resolved that the Chi Omega House at Troy University be dedicated the Rachel Hawkins Chi Omega House in memory of a caring and generous leader, thereby enabling future students and sisters of Chi Omega to be forever reminded of her wholehearted fidelity to their fraternity.

VI. Board Committees

A. Finance Committee, Mr. John Harrison

Dr. Cameron Martindale, Senior Vice Chancellor for Advancement and External Relations, was called upon to give a report on the 2007 Legislative Agenda.

2007 Legislative Agenda, Dr. Martindale

Dr. Martindale began her report by stating that there are six projects that were included in the bold agenda that the University carried to Washington last March.

In the new budget, the Center for International Business and Economic Development has received an appropriation of \$750,000. Senator Shelby has secured \$500,000, while Congressman Everett has appropriated \$250,000. Last

year the university received \$775,000 from these two gentlemen which enabled TROY to hire Dr. Judson Edwards, our new director for this Center. This funding is in the 2007 Transportation, Treasury and HUD bill.

In addition, Congressman Everett has secured \$150,000 in the Labor, Health and Human Services and Education bill for the Health and Science Center. This is a project in its fourth year, and Dr. Martindale said we were delighted to receive this first appropriation. She said we are still hopeful that Senator Shelby will be able to find \$5M this year for Phase 1 of this \$28M building that we hope to match with state bond money.

Also, Senator Shelby has inserted language in the 2007 Science, State, Justice Appropriation Bill under the COPS Program for our Computer Forensics Institute and Lab. This appropriation will be established in a conference committee meeting. The university's request is for \$1.2M.

Dr. Martindale added that while we have yet to receive appropriations for our Virtual University, the Center for Foreign Language Studies and our Transportation projects, there are still opportunities for additional funding during the conference committee meetings in the "lame-duck" session.

Dr. Martindale called upon Mr. Marcus Paramore, Director of Governmental Relations, to provide a report on state funding items.

Mr. Paramore reported that the University has established a very aggressive State Agenda for the upcoming session. A meeting has been held with the Alabama Commission on Higher Education to discuss the Unified Budget Recommendation (UBR). TROY will continue to seek funding for mandated cost for TRS and PEEHIP retirees. Mr. Paramore advised that the university will also seek necessary funding for increases in our O&M to include equity funding for FTE's and pay increases for faculty and staff.

In addition, Mr. Paramore advised that TROY will seek a share of potential bonds, which should amount to approximately \$12M. An additional \$13M will also be sought for two building projects--\$8M for the Center for International Business and Economic Development and \$5M for the Health and Science Center.

In conclusion, Dr. Martindale and Mr. Paramore said that Board members will receive a copy of our proposed legislative agenda and each can play a key role in assisting TROY with this agenda. They said that it is imperative that we continue to increase our funding and get support for other projects in any bonds.

Capital Campaign Update

Prior to moving on to the next agenda item, Mr. Latta inquired about the status of the Capital Campaign and, in particular, alumni giving. Dr. Martindale responded by saying that we are using this year to prepare for the "quiet phase" of the Campaign. She said that since the last Board meeting, space has been identified and renovated on the third floor of Wallace Hall for the Campaign offices. Chancellor Hawkins has approved the hiring of four new people which will include two fulltime employees, Directors of Regional Development. One will be working the Southeast and the other will be working throughout the United States. Dr. Martindale said that there are many alums that have not had any

contact since their graduation and we will be working on those. Also, the University should be getting a new piece of software called Raiser's Edge that will allow us to do a new survey of our alumni. There are currently about 106,000 in our database and this new software will enable us to identify the most current emails and addresses, which will be shared with all of our fundraisers. We have consultants working with us every month and a Planned Giving Council has been established and meetings are ongoing with this Council. Two sub-committees have been established through the Planned Giving Council—one charged with developing Planned Giving policies and procedures and the other is a Fiduciary and Estate Planning Committee. Dr. Martindale said that by the end of January we should have in place a marvelous fund giving program to begin using in the Campaign.

Mr. Latta mentioned the suggested goal of \$30-40M that had been discussed at the last Board meeting. Dr. Martindale responded by saying that at this point revisions are being made to the Case Statement incorporating feedback received through the Feasibility Study and we want to go through the "Quiet Phase" which will run to 2008 to see if there may be major gifts out there for the University. This will allow us to have a good sense in a couple of years about the depth of those major gifts and then we can announce publicly the Campaign. Dr. Martindale thinks that we may be looking at \$50M but we won't know until we get in there.

Following Dr. Martindale's comments, Mr. Latta mentioned the University's recognition in U.S. News and the rankings. He called attention to the category of percentage of alumni support and added that this is one area where we can improve. Mr. Latta said we need to focus on getting more people involved in giving; the actual financial amount of the gift will have an obvious benefit and it will also improve our percentage in the ranking because the higher the number of people giving the higher our percentage in these rankings will go up. Mr. Latta said that that external funding is great, but we also have the means for internal fundraising through our alumni group, which is a large untapped resource.

To respond to Mr. Latta's comments, Dr. Martindale said that in the past the position for the annual fund effort was combined with special projects initiatives. This has now been separated in the reorganization of the Advancement area and this will allow the Director of the Annual Fund to focus on the giving initiative.

B. Academic Committee, Senator Gerald Dial

Senator Dial called upon Dr. Ed Roach, Provost and Executive Vice Chancellor, to brief Board members on Resolution No. 2.

Dr. Roach said that last year the Board approved the University pursuing a doctoral program and we are currently working on a proposal for a Doctorate in Public Policy with approvals that will be necessary to move forward.

However, the resolution before the Board today is requesting approval to pursue the Doctor of Nursing Practice (DNP). Dr. Roach said that the issue before the University is that the American Association of Colleges of Nursing voted to require the Doctor of Nursing Practice by 2015. The Alabama Board of Nursing requires national certification in order to be licensed as an advanced practice nurse and without national certification our graduates will not be able to practice. Also,

without the doctorate Troy University will no longer be able to offer the Family Nurse Practitioner or the Clinical Nurse Specialist programs unless we have a collaborative agreement with an approved DNP program within the state. Therefore, the University is asking that the Board of Trustees authorize the development of a Doctor of Nursing Practice degree and give the approval through this resolution to allow the University to proceed with all appropriate approvals to include the Alabama Commission Higher Education and the Southern Association of Colleges and Schools. Dr. Roach introduced colleagues, Dr. Don Jeffrey, Dr. Edith Smith, Dr. Benita Hamilton, Dr. Dianne Barron, and Dr. Geraldine Allen who were available to answer any questions.

Following Dr. Roach's comments, Senator Dial said that this approval is extremely critical at this time and recommended approval.

- **Resolution No. 2—Approving Doctor of Nursing Practice (DNP)**
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ACTION: Senator Dial made a motion to adopt Resolution No. 2 and a second was provided by Mr. Latta. The floor was opened for discussion and it was suggested that a summary of additional resources required to implement this be given. Dr. Roach called upon Dr. Dianne Barron, Dean of the Graduate School, to respond. Dr. Barron stated that because most of our faculty will already be in place and we are not adding on an entire program we can expect it to run in the neighborhood of \$350,000 to \$500,000. The Master's in Science program will have another year added to that program and we will then be awarding the doctoral degree. There being no further discussion following the above comments, the chair called for the vote. Resolution No. 2 passed.

Resolution No. 2

Authorization of the Doctor of Nursing Practice (DNP)

WHEREAS, The American Association of Colleges of Nursing (AACN) has voted to require the Doctor of Nursing Practice (DNP) by 2015 for advanced practice nursing.

WHEREAS, the organizations (American Nurses Credentialing Center) that certify nurses to function in an advanced practice role support this decision and will require the DNP for eligibility to take the national certification exam.

WHEREAS, the Alabama Board of Nursing requires national certification in order to be licensed as an advanced practice nurse (Nurse Practitioner, Clinical Nurse Specialist, Nurse Anesthetist, and Nurse Midwife). Without national certification, our graduates will not be able to practice.

WHEREAS, without the DNP Troy University will no longer be able to offer the Family Nurse Practitioner or Clinical Nurse Specialist programs unless we have a collaborative agreement with an approved DNP program within the state.

WHEREAS, graduates of the DNP program can be certified to teach in any

WHEREAS, Mr. Tang Chai Yoong, as President of Institut Putra and Executive Chairman of Kumpulan Langkawi Resources Group, has been instrumental in the success of Troy University's operation in Malaysia; and

WHEREAS, Mr. Tang Chai Yoong's leadership of Institut Putra and his

THEREFORE, BE IT RESOLVED that this Board express to these faculty and staff members sincere appreciation for loyal and conscientious service to the university and wish them health and happiness in their retirement.

BE IT FURTHER RESOLVED, that an appropriate certificate be sent to the aforementioned as evidence of this recognition of his/her service to the university.

C. Athletics, Mr. Allen Owen

- **Resolution No. 5—Commending Western Kentucky University**

Mr. Owen introduced a resolution commending Western Kentucky University on moving their football program from IAA to Division IA. Mr. Owen said that this would mean an enhancement in scheduling once they come on board in the Sun Belt Conference. Mr. Owen called upon Mr. Steve Dennis, Athletics Director, to make brief comments.

Mr. Dennis said the resolution before the Board today congratulates Western Kentucky. Western Kentucky will be the thirteenth team in the league and nine will be competing in the sport of football. Hopefully, in the future when we look at scheduling football games it will give us more flexibility in our schedule. Mr. Dennis said this is a great opportunity and we are very excited to have them in the Conference.

Resolution No. 5

ACTION: There being no further discussion, Mr. Owen moved for adoption of Resolution No. 5 which follows. Seconded by Mr. Drinkard, Resolution No. 5 was adopted.

Resolution No. 5

Commendation of Western Kentucky University

WHEREAS, Western Kentucky University, established in Bowling Green in 1906, enjoys a rich athletic tradition in all sports as a member institution of the National Collegiate Athletic Association; and

WHEREAS, the Hilltopper tradition includes the 2002 national football championship at the NCAA Division I-AA level; and

WHEREAS, Western Kentucky University's administration and Board of Regents have made the commitment to compete in intercollegiate football at the Division I level as an all-sports member of the Sun Belt Conference; and

WHEREAS, this decision reflects the desire of the WKU leadership to compete at the highest level of NCAA competition in all sports, thus advancing the University as a whole;

THEREFORE BE IT RESOLVED, that the Troy University Board of Trustees on the 18th day of November, 2006, does hereby officially commend Dr. Gary A. Ransdell, President of Western Kentucky University; Dr. Camden Wood Selig,

Director of Athletics; and the Western Kentucky University Board of Regents, the Honorable Robert Earl Fischer, Chair; for their foresight and vision in making this historic move that will benefit the University for generations to come.

VII. Other Business

Dr. D. Hawkins advised that officers of the Board of Trustees are elected every four years and he will appoint a Nominating Committee to present a slate of officers. Once that slate is presented, Dr. D. Hawkins said the floor will be open to any nominations and this will most likely to accomplished at the March meeting to be held in Dothan.

Dr. D. Hawkins also called attention to the goals set for the Board approximately five years ago. A copy of the goals was provided to Board members, and Dr. D. Hawkins talked about each goal. He also talked about a continuation of those goals and provided a handout outlining his comments. An outline of continued goals follows:

TROY UNIVERSITY BOA

VIII. Adjournment

Dr. D. Hawkins called for a motion to adjourn.

ACTION: A motion was presented by Mr. Allen Owen and a second provided by Senator Dial. The motion to adjourn passed.

R. Douglas Hawkins, D.V.M.
President Pro Tempore of the Board of Trustees
Troy University

Jack Hawkins, Jr., Ph.D.
Secretary, Board of Trustees
and Chancellor, Troy University